

"I'd watch him every year!"

"So engaging and entertaining while learning"

"Love the combination of creativity and serious frameworks."

"The level of fun you bring simply ignites the audience!"



helps people unlock potential and amplify their talent. With more than twenty years of experience in award-winning talent and leadership development programs, Rick gives organizations, teams, and leaders the tools they need to thrive.

Rick brings his unique approach to audiences across the globe, combining his expertise as a world-class speaker with his talents as a singer/songwriter and musician.

He is the author of *Acoustic Leadership – Develop A Leadership Culture That Resonates* and the founder of Unlock & Amplify®. He has built a reputation for his refreshing delivery that leaves audiences raving and - more importantly - with action items they can immediately implement to produce change.

Signature Keynote

RIFF – Unlock What's Next by Amplifying What Exists

Across the globe, organizations are trying to figure out how to minimize attrition, maximize productivity, do more with less, and navigate swiftly in ever-changing conditions. And amidst this dynamic landscape, even the best organizations sometimes leave talent and potential on the table. And that impacts everything!

Let's *utilize* and *realize* all the available talent and potential around us – and within us!

Incorporating the insights from his books, Rick introduces his proprietary RIFF™ model to help you tap into that wealth of potential and transform your organization and your people. And he brings it all to life with a combination of energy, interactivity, and his signature presentation style (and guitar).





Rick has coached, mentored, and trained tens of thousands of people across the globe. He specializes in emerging leader, manager, and team development and is the owner of Unlock and Amplify, a company dedicated to developing talent and uncovering potential.

KEYNOTE TESTIMONIALS

I was totally impressed that Rick catered his presentation to our company values, clients, and mission. It wasn't anything we had discussed but it truly showed Rick's aptitude to go above and beyond! I was blown away by his energy, ability to get the audience involved, and message during the presentation - and I know others were too! I would highly recommend Rick for any corporate Keynote presentation!! Rick Lozano is INCREDIBLE!

- Oliva Sekerak, Rev.io - Atlanta

It is a conference planner's dream to have your participants fully engaged, joining heartily in singing along, and ending with a rousing and well-deserved standing ovation.

-Wayne Drummond, Executive Director, Georgia Professional Human Services Association

WORKSHOP TESTIMONIALS

It was the best class I've taken in 9 years... He maximized every moment and every learning opportunity for 2 days and I am eternally grateful for everything he taught me. I have less fear and more capability because of him, and I believe the next 25 years of my career will benefit from his advice and coaching.

-Erin Wilbanks, Director, HEB

In my 25+ years experience working in corporate settings, I can honestly say that Rick is one of the top coaches and facilitators I have had the pleasure of working with. He is highly knowledgeable about learning and development as a discipline as well as an amazing speaker.

-Debbie Talley, Sr Communications Director - Rackspace

Book & Connect



Ricklozano.com



rickl@ricklozano.com



720-935-8033



@rick_lozano



rick-lozano

